

CELEBRATING 75 SWEET YEARS!

THE
Madelaine
CHOCOLATE COMPANY



SPRING 2025-2026

Spring has sprung and it doesn't end with Easter!

Don't forget about **Mother's Day**, **Father's Day** and **Secretary's Day**, and there are plenty of treats available for **Graduation** and **St. Patrick's Day**. With our Spring offerings there is something for everyone!

We are The Madelaine Chocolate Company.

Established in 1949, we've dedicated ourselves to perfecting the superior taste and quality of our chocolate.

Our belief that everyone should be able to afford great tasting chocolate is what drives our commitment to our customers, and ensures that we never compromise on flavor or quality.

At the Madelaine Chocolate Company we believe that chocolate is more than just candy and that we're more than just a manufacturer. We've been part of almost every U.S. family for 75 years and this continues today.

From holidays and birthdays, to Valentine's and Easter, Madelaine has always been there. Using the finest quality chocolate, innovative shapes and unique Italian foils, we're proud to help make every moment special.

Sharing Every Chocolate Moment Since 1949.



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75 Years of Sweet Memories

VALENTINE'S DAY



224-2/224-2DSP*Valentine Presents
Mesh Bag

NET WT 2 OZ
 CASE PACK 72 PC / 3 TUBS
 DSP CASE PACK 24 PC / 1 TUB

449-1*

Lady Bugs Gift Stick®

NET WT 3 OZ
 CASE PACK 24 PC / 1 DISPLAYER



224-2



224-2 TUB



449-1



DISPLAYER

*** NOT AVAILABLE IN ULTRA**



221



221/221DSP*

Heart Pops

NET WT 1/2 OZ

CASE PACK 144 PC / 6 DISPLAYERS

DSP CASE PACK 48 PC /

2 DISPLAYERS

246U

Peanut Butter
Filled Hearts

NET WT 1/2 OZ

CASE PACK 120 / 3 TUBS OF 40

449TUB

Lady Bugs

NET WT 1/2 OZ

CASE PACK 120 / 3 TUBS OF 40

205DSP*

Medium Hearts

NET WT 1/2 OZ

DSP CASE PACK 120 /

2 DISPLAYERS



246U TUB



246U PEANUT BUTTER FILLED



449TUB



205DSP

231-1*

Red Roses Display Box

NET WT 3/4 OZ
CASE PACK 12 / 1 DISPLAYER

231

Red Roses

NET WT 3/4 OZ
CASE PACK 36

233

Pink Roses

NET WT 3/4 OZ
CASE PACK 36



231-1



231



233



* NOT AVAILABLE IN ULTRA



234



234*

Rose Sleeve

NET WT 3/4 OZ
CASE PACK 12

243

Red Sweetheart Roses

NET WT 1/2 OZ
CASE PACK 48 PC

243P

Pink Sweetheart Roses

NET WT 1/2 OZ
CASE PACK 48 PC

243LAV*

Lavender Sweetheart
Roses

NET WT 1/2 OZ
CASE PACK 48 PC



243



243P



243LAV

200/200TEN

Red Milk Chocolate Hearts
CASE PACK 30 LB / 10 LB

200PTEN

Pink Milk Chocolate Hearts
CASE PACK 10 LB

200GTEN

Gold Milk Chocolate
Hearts
CASE PACK 10 LB

200STEN

Silver Milk Chocolate
Hearts
CASE PACK 10 LB

201/201TEN

Rainbow Milk Chocolate
Hearts
CASE PACK 30 LB / 10 LB

202/202TEN

Dark Chocolate Hearts
CASE PACK 30 LB / 10 LB



200



200PTEN



200GTEN



200STEN



201



202 DARK

* NOT AVAILABLE IN ULTRA



206TEN



207



224TEN



9000TEN 72% COCOA

Product Scale



F5031

206TEN

Multi-Color Mini Lips

CASE PACK 10 LB

207/207TEN

Red Mini Lips

CASE PACK 30 LB / 10 LB

224TEN

Valentine Presents

CASE PACK 10 LB

9000TEN

72% Cocoa
Dark Chocolate Hearts

CASE PACK 10 LB

F5031*

Red Milk Chocolate
Malt Balls

CASE PACK 10 LB

251DSP*

Green Cigars

NET WT 3/4 OZ

DSP CASE PACK 48 PC / 2 BOXES

253TEN*

Green Milk Chocolate Hearts

CASE PACK 10 LB

254TEN

Shamrocks

CASE PACK 10 LB

254-2/254-2DSP*

Shamrocks Mesh Bag

NET WT 2 OZ

CASE PACK 60 PC / 3 TUBS

DSP CASE PACK 20 PC / 1 TUB



251DSP



253TEN



254TEN



254-2



254-2 TUB

* NOT AVAILABLE IN ULTRA



75 Years of Sweet Memories

EASTER OFFERINGS



320-1*

Pastel Eggs Gift Stick®

NET WT 3 OZ
CASE PACK 24 PC / 1 DISPLAYER

471-1*

Bumble Bee Gift Stick®

NET WT 3 OZ
CASE PACK 24 PC / 1 DISPLAYER

327/327DSP*

Egg Pops

NET WT 3/4 OZ
CASE PACK 144 PC / 6 DISPLAYERS
DSP CASE PACK 48 PC / 2 DISPLAYERS

305/305DSP*

Milk Chocolate Egg Crate

NET WT 2.75 OZ
CASE PACK 48 PC / 4 DISPLAYERS
DSP CASE PACK 24 PC / 2 DISPLAYERS

300-2/300-2DSP*

Easter Eggs Mesh Bag

NET WT 2 OZ
CASE PACK 72 PC / 3 TUBS
DSP CASE PACK 24 PC / 1 TUB



320-1

DISPLAYER

471-1



327



305



DISPLAYER



300-2

* NOT AVAILABLE IN ULTRA



312



DISPLAYER



485



471TUB



318



320

312/312DSP

Standing Rabbit

NET WT 3/4 OZ

CASE PACK 360 PC / 6 DISPLAYERS

DSP CASE PACK 120 PC /

2 DISPLAYERS

485*

Assorted Tulips

NET WT 3/4 OZ

CASE PACK 36

471TUB

Bumble Bees

NET WT 1/2 OZ

CASE PACK 120 PC / 3 TUBS OF 40

318

Squatty Rabbit

NET WT 1 OZ

CASE PACK 72 PC / 2 DISPLAYERS

320

Pastel Eggs

NET WT 3/4 OZ

CASE PACK 108 PC / 3 DISPLAYERS

Milk Chocolate

**334**

NET WT 1 OZ
3"
CASE PACK 48 /
2 DISPLAYERS

**343**

NET WT 2 1/2 OZ
4 1/2"
CASE PACK 48 /
4 DISPLAYERS

**345/345DSP**

NET WT 6 OZ
5 3/4"
CASE PACK 48 /
4 DISPLAYERS
DSP CASE PACK 24 /
2 DISPLAYERS

**347**

NET WT 8 OZ
7"
CASE PACK 24 /
2 DISPLAYERS

**348**

NET WT 15 OZ
8 3/4"
CASE PACK 12

**340**

NET WT 14 OZ
8 3/4"
CASE PACK 12

ASK ABOUT OUR PRIVATE LABEL PROGRAM

Dark Chocolate



368/368DSP

NET WT 2 1/2 OZ
4 1/2"
CASE PACK 48 /
4 DISPLAYERS
DSP CASE PACK 24 /
2 DISPLAYERS



369/369DSP

NET WT 6 OZ
5 3/4"
CASE PACK 48 /
4 DISPLAYERS
DSP CASE PACK 24 /
2 DISPLAYERS



370

NET WT 14 OZ
8 3/4"
CASE PACK 12 /
2 DISPLAYERS

White Chocolate



364/364DSP

NET WT 2 1/2 OZ
4 1/2"
CASE PACK 48 /
4 DISPLAYERS
DSP CASE PACK 24 /
2 DISPLAYERS



365/365DSP

NET WT 6 OZ
5 3/4"
CASE PACK 48 /
4 DISPLAYERS
DSP CASE PACK 24 /
2 DISPLAYERS

CELLO RABBITS DISPLAYERS



1 OZ

FOR ITEM: 334



8 OZ

FOR ITEM: 347



15 OZ

FOR ITEMS:
343, 364, 368



6 OZ

FOR ITEMS:
345, 365, 369



2.5 OZ

FOR ITEMS:
343, 364, 368

ASK ABOUT OUR PRIVATE LABEL PROGRAM

344S

Single Color Rabbits

NET WT 2 1/2 OZ
CASE PACK 12 / 1 DISPLAYER



344S

346S

Single Color Rabbits

NET WT 6 OZ
CASE PACK 12 / 1 DISPLAYER



346S

349S

Single Color Rabbits

NET WT 15 OZ
CASE PACK 12



349S

367S

Dark Single Color Rabbits

NET WT 6 OZ
CASE PACK 12 / 1 DISPLAYER

Dark Chocolate



367S DARK



344S DISPLAYER



346S DISPLAYER



367S DARK DISPLAYER

383

2 oz. Rabbit

NET WT 2 OZ / 4 1/4"
CASE PACK 48 PC / 4 DISPLAYERS**384***

4 oz. Rabbit

NET WT 4 OZ / 5 3/4"
CASE PACK 24 PC / 2 DISPLAYERS**385**

8 oz. Rabbit

NET WT 8 OZ / 7"
CASE PACK 12 PC

383



383 DISPLAYER



384



384 DISPLAYER



385



385 DISPLAYER

* NOT AVAILABLE IN ULTRA



387



387DISPLAYER

387*

3/4 oz. Foiled Rabbit

NET WT .75 OZ
CASE PACK 48
2 DISPLAYERS

SOLID FOILED RABBITS



344



344DISPLAYER

344

Sitting Rabbit

NET WT 2 1/2 OZ / 4 1/2"
CASE PACK 48 PC / 4 DISPLAYERS

346/346DSP

Sitting Rabbit

NET WT 6 OZ / 5 3/4"
CASE PACK 48 PC / 4 DISPLAYERS
DSP CASE PACK 24 PC /
2 DISPLAYERS

337*

Standing Rabbit

NET WT 3 1/2 OZ / 5 1/2"
CASE PACK 24 PC



346/346DSP



337

300/300TEN

Milk Chocolate Easter Eggs
CASE PACK 30 LB / 10 LB

303/303TEN

Dark Chocolate Easter Eggs
CASE PACK 30 LB / 10 LB

304/304TEN

White Chocolate Easter Eggs
CASE PACK 30 LB / 10 LB

322/322TEN

Crisp Eggs
CASE PACK 30 LB / 10 LB



300



303 DARK



304 WHITE



322 CRISP

* NOT AVAILABLE IN ULTRA

390U

Caramel Filled Eggs

NET WT 3/4 OZ
CASE PACK 84 PC / 3 TUBS

391U

Peanut Butter Filled Eggs

NET WT 3/4 OZ
CASE PACK 84 PC / 3 TUBS

F30020*

Pastel Easter Malt Balls

CASE PACK 10 LB



390U CARAMEL FILLED



391U PEANUT BUTTER FILLED



F30020

Product Scale



MINI BABY FILLED 3/4 OZ SOLID

306/306TEN

Mini Bunnies

CASE PACK 30 LB / 10 LB

310TEN

Dark Mini Bunnies

CASE PACK 10 LB

307TEN

Baby Bunnies

CASE PACK 10 LB

308/308TEN

Mini Chicks

CASE PACK 30 LB / 10 LB

309/309TEN

Mini Sitting Bunnies

CASE PACK 30 LB / 10 LB



306



310TEN DARK



307TEN



308



309



333TEN



424TEN



425



433TEN

333TEN

Mini Funny Bunnies

CASE PACK 10 LB

424TEN

Violets

CASE PACK 10 LB

425/425TEN

Pansies

CASE PACK 30 LB / 10 LB

433TEN

Gerbera Daisies

CASE PACK 10 LB





THE MADELAINE CHOCOLATE COMPANY®

9603 Beach Channel Drive
Rockaway Beach, NY 11693
TEL.: 718.945.1500
Toll Free: 800.322.1505
FAX: 718.945.1501

www.madelainechocolate.com