



*Untwist
the Flavor!*

Product Catalog



About the Company

In 1916, James Vernon Glade sought a new venture for himself and made a batch of peppermint taffy in his wife's kitchen to sell to a local grocer in Salt Lake City, UT. His small venture since evolved into a family legacy. Taffy Town Inc., a world famous manufacturer of Gourmet Salt Water Taffy. Today, the company is owned and operated by fourth generation Glade family members.

Taffy Town is famous for its unique recipe, using egg whites, real sea salt and evaporated milk to create a rich, creamy whipped nougat style taffy that melts in your mouth as it's chewed. Each piece of taffy comes from a hand-made batch process that has existed for generations.

All Taffy Town products are manufactured in West Jordan, Utah, USA with ingredients and packaging materials also sourced in the USA.

Our goal is to provide the most flavorful, true to life varieties of soft, whipped style taffy you can find. We offer a staggering 80 standard bulk flavors, with new flavors arriving annually, complimented with a wide variety of specialty assortments and packaged items for any marketplace. Take note in this catalog to see all the ways Taffy Town can enhance your business today. Delicious, quality confections for any reason and any season.



Kosher Dairy Certified

Gift Tars - everyday collection

18oz -Packed: 6/Case

This line showcases our decadent flavor variety in themed mixes, packaged in attractive jars with a tin lid embossed with our Taffy Town logo. This is a great gift line with opportunities to sell year round.



Item #119

Cherry Limeade, Peach Lemonade, Raspberry Lemonade, Strawberry Lemonade



Item #126

Banana, Watermelon, Cotton Candy, Grape, Orange Cream, Cherry, Caramel Apple, Strawberry Cheesecake, Raspberry, Frosted Cupcake, Cinnamon Swirls



Item #124

Blueberry Tart, Red Velvet, Strawberry Shortcake

Gift Boxes

12oz box (12/case)

Any occasion or experience worth celebrating deserves delicious taffy to go along with it. Easily merchandises on a shelf or table display and makes a great souvenir gift.



Item #901

12 oz. Assorted Utah Saltaire



Item #902

12 oz. Assorted Las Vegas



Item #903

12 oz. Assorted Florida



Item #904

12 oz. Assorted California



Item #905

12 oz. Aloha Mix POG, Choclate Haupia, Li Hing Mui, Lychee, Shaved Ice and Pineapple



Item #907

12 oz. Stars & Stripes mix Rocket Pop, Strawberry Shortcake and Blueberry Tart in Stars and Stripes wrap



Item #908

12 oz. Assorted New York



Item #906

12 oz. Assorted Boardwalk



Pouch Bags

Packed: 12oz, 8/Case

Taffy Town's most popular packaged product line featured in resealable pouch style bags and a group shareable size. A superior shelf presence and added value to consumers to be able to reseal in the delicious freshness as it's enjoyed.



Item #311

12 Fun Flavors

Banana, Watermelon, Cotton Candy, Grape, Orange Cream, Cherry, Caramel Apple, Strawberry Cheesecake, Raspberry, Frosted Cupcake, Cinnamon Swirls



Item #313

Tropical Fruit

Banana, Mango, Passionfruit, Coconut, Pineapple, Tropical Punch



Item #316

Berries & Cream

Blueberry Cream, Strawberry Cream, Huckleberry Cream, Raspberry Cream



Item #312

Caramel Swirls Mix

Vanilla Caramel, Chocolate Caramel Sea Salt and Raspberry Caramel swirls



Item #321

Go Bananas

Strawberry Banana, PB Banana, Choco Banana, Bananas Foster



Item #322

10.5 oz Sugar Free

Vanilla, Strawberry, Banana, Cinnamon, Apple, Huckleberry, Orange, Raspberry, Chocolate, Licorice



Item #674

Chili Mango Taffy



Item #678

Orange Cream Taffy



Item #679

Cotton Candy Taffy



Item #315
12oz Sassy Sour Fruits
Tart versions of Cherry, Lemon,
Grape, Apple, Raspberry and Orange



Item #314
12oz Sassy Sour Melon



Item #317
Stars & Stripes Mix
Rocket Pop, Strawberry Short-
cake and Blueberry Tart in Stars
and Stripes wrap



Item #659
Huckleberry



Item #668
Chocolate Strawberry



Item #656
Candy Corn



Item #657
Caramel Apple





3.5-3oz.

Packed: 12/case

Our smallest package sizes ready for retail featuring 8 popular everyday varieties.



Item #306

Tropical Taffy

Banana, Mango, Passionfruit,
Coconut, Pineapple, Tropical
Punch



Item #307

Berries & Creme

Blueberry Cream, Strawberry
Cream, Huckleberry Cream,
Raspberry Cream



Item #308

Classic Flavors

Cherry, Vanilla, Chocolate,
Banana, Raspberry and Water-
melon



Item #309

Sassy Sour Fruits

Tart versions of Cherry, Lemon,
Grape, Apple, Raspberry and
Orange



Item #310

Sugar Free



Item #303

Lemonade Stand

Raspberry Lemonade, Peach
Lemonade, Strawberry Lemon-
ade and Cherry Limeade



Item #318

Go Bananas



Item #319

Sassy Sour Melon



Item #301

Carmel Swirls Mix

Vanilla Carmel, Chocolate Carmel
Sea Salt and
Raspberry Carmel swirls



Item #302

Cotton Candy



Item #304

Licorice Mix

Limited Offers

Premium limited seasonal taffy runs featuring locally harvested Utah fruit purees are now available in 3 delicious flavors. Also, a single limited item using real cheddar cheese included in a salty/sweet snack item. These delicious confections are **naturally flavored and Colored**. As with all Taffy Town products, they are nut and gluten free.



Item #653
Bear Lake Raspberry
Order by 5/15/2026
Ships first week in July



Item #654
Brigham City Peach
Order by 6/15/2026
Ships first week in August



Item #652
Santaquin Sour Cherry
Order by 4/15/2026
Ships first week in June



Item #655
Cheddar Chews
Order by 1/15/2026
Ships first week in March

Bulk Items

Everyday Assortments

Case Pack 4/5# Bags



12 Fun Flavors
#411

(Chocolate, Raspberry, Banana, Grape, Watermelon, Orange Cream, Caramel Apple, Cherry, Cinnamon, Frosted Cupcake, Strawberry Cheesecake and Cotton Candy)



Tropical
#413

(Tropical Punch, Mango, Passion Fruit, Coconut, Pineapple, Banana)



Sassy
#750

(Cherry, Raspberry, Lemon, Apple, Grape, Orange)





**Berries & Cream
#499**

(Raspberry Cream, Strawberry Cream, Huckleberry Cream, Blueberry Cream)



**Lemonade Stand
#243**

(Cherry Limeade, Strawberry Lemonade, Raspberry Lemonade, Peach Lemonade)



**Stars & Stripes
#247**

(Blueberry Tart, Strawberry Shortcake, Red Velvet Cake)

Standard Bulk Single Flavors

Case Pack 8/2.5# Bags



**Apple Pie
#452**



**Banana
#417**



**Banana Cream Pie
#455**



**Banana Split
#502**



**Blackberry Crumble
#445**



**Blueberry
#488**



**Boysenberry Syrup
#449**



**Bubble Gum
#463**



**Butter
#480**



**Buttered Popcorn
#450**



**Butterscotch
#512**



**Candy Apple
#472**



**Candy Corn
#460**



**Caramel Apple
#453**



**Caramel Swirls
#415**



**Cherry
#418**



**Cherry Cola
#479**



**Cherry Limeade
#497**



**Chili Mango
#462**



**Chocolate
#419**

Standard Bulk Single Flavors



Choc Caramel Mocha
#458

New



Chocolate Caramel
Sea Salt
#468



Choc Chip Cookie
#444



Cinnamon
#438



Cinnamon Roll
#439



Coconut Cream
#426



Cookie Butter
#504



Cookies & Cream
#406



Cotton Candy
#469



Cran-Raspberry
#436



Dirty Soda
#498



Egg Nog
#481



French Toast
#457



Frosted Cupcake
#471



Fruity Cereal
#402



German Chocolate Cake
#514



Glazed Doughnut
#500



Golden Pear
#459



Grape
#421



Green Apple
#465



Honey
#440



Hot Chocolate
#491



Huckleberry
#420



Key Lime
#432



Kiwi Strawberry
#513



Standard Bulk Single Flavors



Lemon Cream
#422



Licorice Swirl
#416



Mango
#448



Maple
#443



Maple Bacon
#473



Neapolitan
#478



Orange
#423



Orange Cream
#425



Passion Fruit
#428



PB&J Flavored
#409



Peaches 'N' Cream
#483



Peanut Butter Flavored
#408



Peppermint
#412



Pickle
#615



Pina Colada
#441



Pineapple
#477



Pineapple Upside
Down Cake
#446



POG
#401



Pumpkin Pie
#464



Raspberry
#424



Raspberry Lemonade
#456



Red Licorice Swirl
#467



Red Velvet Cake
#482



Rocket Pop
#492



Rootbeer Float
#435

Standard Bulk Single Flavors



Shaved Ice
#437



S'mores
#484



Strawberry
#434



Strawberry Banana
#454



Strawberry Cheesecake
#493



Sugar Cookie
#404



Tangerine
#429



Tropical Punch
#430



Vanilla
#431



Watermelon
#433

Sugar-Free



Sugar Free Assorted
#811

(Mix of all 10 sugar free flavors: banana, raspberry, cinnamon, chocolate, strawberry, vanilla, apple, huckleberry, licorice and orange)

Top 40 Single Flavors

- 1 COTTON CANDY
- 2 BANANA
- 3 VANILLA
- 4 WATERMELON
- 5 PEPPERMINT
- 6 HUCKLEBERRY
- 7 CINNAMON SWIRLS
- 8 RASPBERRY
- 9 ORANGE CREAM
- 10 STRAWBERRY
- 11 FROSTED CUPCAKE
- 12 CARAMEL SWIRLS
- 13 CHERRY
- 14 CHOCOLATE
- 15 SHAVED ICE TAFFY
- 16 STRAWBERRY CHEESECAKE
- 17 LICORICE SWIRLS
- 18 KEY LIME
- 19 BLUEBERRY
- 20 ROOT BEER FLOAT

- 21 GRAPE
- 22 STRAWBERRY BANANA
- 23 CARAMEL APPLE
- 24 PEACHES 'N' CREAM
- 25 BUTTERED POPCORN
- 26 ROCKET POP TAFFY
- 27 PEANUT BUTTER FLAVOR
- 28 GREEN APPLE
- 29 MANGO
- 30 LEMON CREAM
- 31 S'MORES
- 32 RASPBERRY LEMONADE
- 33 PINA COLADA
- 34 FRUITY CEREAL
- 35 NEAPOLITAN
- 36 CHOCOLATE CHIP COOKIE
- 37 PINEAPPLE
- 38 TROPICAL PUNCH
- 39 ORANGE
- 40 BANANA SPLIT



Sugar Free Banana
#816



Sugar Free Blue Raspberry
#814



Sugar Free Cinnamon
#821



Sugar Free Chocolate
#813



Sugar Free Strawberry
#815



Sugar Free Vanilla
#812

*Based on 2025 year sales data

Easter

Summer Specialty



**Cottontail
#461**
(Grape, Green Apple, Cherry, Banana,
Orange, Raspberry)



Item #124
Rocket Pop, Red Velvet,
Strawberry Shortcake



Item #119
Cherry Limeade, Peach
Lemonade, Raspberry
Lemonade, Strawberry
Lemonade



**Lemonade Stand
#246**
(Cherry Limeade, Strawberry
Lemonade, Raspberry Lemonade,
Peach Lemonade)



**Stars & Stripes
#247**
(Blueberry Tart, Strawberry Short-
cake, Red Velvet Cake)



Item #907
Stars & Stripes mix



Item #317
Stars & Stripes Mix

Fall/Halloween

Valentines



Halloween #451
(Orange, Apple, Grape, Licorice)



**Candy Corn
#460**



**Pumpkin Pie
#464**



Harvest Mix #221
(Cran-Raspberry, Candy Corn, Caramel
Corn, Pumpkin Pie, Maple, Pomegranate,
Caramel Apple)



Item #312
Caramel Swirls Mix
Vanilla Caramel, Chocolate Caramel Sea Salt and
Raspberry Caramel swirls



Item #656
Candy Corn



Item #657
Caramel Apple



Chocolate Strawberry
12 oz Bag
Item #668

Holiday/Christmas



Egg Nog
18oz. Canister
Item #121



Holiday Favorites
18oz. Canister
Item #122
(Cookie, Cinnamon, Egg Nog, Hot Chocolate, Peppermint)



Peppermint
18oz. Canister
Item #125



Christmas
#470
(Cookie, Cinnamon, Egg Nog, Hot Chocolate, Peppermint)



Peppermint Stick 12oz Bag
Item #667



Gourmet Caramels 10oz Bag
Item #677



Egg Nog 12oz Bag
Item #661



Peppermint
#412



Egg Nog
#481



Holiday Design Mix
#496
(Cinnamon Santas, Eggnog Trees, Peppermint Candy Canes)



Gourmet Caramels
#540



Taffy Town P.O.P.



Item #P10003
Double-sided Taffy Town Window Decals
(5"x5")



Item #P10013
Cardstock Bin Labels
(1 1/4" tall x 3 3/4" wide)



Item #P10004
Taffy Town Stickers



Item #P10007
Taffy Town Printed Zipper Bags
50/packet



Item #P10010
Taffy Town 30"x 24"
Wall Adhesive



Item #P10011
Taffy Town 24"x 16"
2026 Boardwalk scene poster



Item #P10014
Giant Inflatable Hanging Sign
w/ 3 fastener points along the top
(70"x40"x30")



Item #P10006
36"x24"
Flavor Poster

Taffy Town Gear

New



Item #P10511
Taffy Town Bucket Hat



Item #P10508
Taffy Town Ball Cap

Item #P10506
T-Shirt
Sizes S-2XL

Bulk Fixtures



\$500
Free product
credit

Item# P10001
Large Round Fixture
39" round x 66" tall, 20-30 bins



Free with
\$1200
purchase

Item# P10015
Pole Fixture
78" tall x 30" diameter, 20 Open Bins

New



\$60
Free product
credit

Item# P10008
Acrylic Bins (4pk)
each are 5"w x 14"d x 9.25" tall
(Taffy Tower Compatible)



New Taffy Tower Fixtures

Item# P10002- Base Fixture Set

Item# P10018- Shelves Kit (2)

Item# P10018- Peg Bars kit (2=8 pegs)



*1 shelves kit and 1 peg bars kit



*2 peg bar kits



*2 Shelves kits
featuring 4- P10008
acrylic bins sets

*Get \$200 off fixture with a \$1200 purchase

*Get \$200 off fixture and FREE acrylic bins with \$2000 purchase



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